

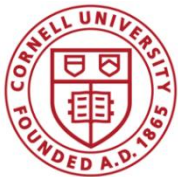
Daniel J. Coppola
M.Eng, MBA

Address
700 Grove St. Apt. 7T
Jersey City, NJ 07310

Phone
C: 201.953.5315

Email
djcopola8@gmail.com

References Available
Upon Request



Product Manager

Lead PM/Senior PM with 10+ years of experience spanning hardware, software, and operations, leading complex products from early discovery through launch and lifecycle optimization. Proven track record of driving roadmap strategy, VOC-led decision making, and operational efficiency across regulated and consumer environments, delivering measurable outcomes in margin expansion, cost reduction, and customer growth. Brings a strong engineering foundation and business acumen to translate user and market needs into scalable, high-impact products.

Areas of Expertise/Skills

User Research	Device Management	Roadmapping
Product Development	Program Management	Data Driven/Analytics
People Manager & Mentor	Collaboration/Communication	Competitive Benchmarking
Product Requirements	AI & Machine Learning	Quality Control/GD&T
HWDL/SDLC	Strategic Planning	SCRUM/Agile

Professional Experience

Senior Product Manager, LifeStation, Union NJ, June 2024 – Present

Owning the company's *Device Management & End-User experiences* across its personal emergency response systems (PERS) portfolio including hardware, firmware, software, and platform capabilities.

- Developed the 2+ year software and hardware roadmap for new products and operational capabilities, with targeted goal of 50% growth in active customers by end of 2027
- Leading the development & execution of a new in-home wireless PERS device which is expected to increase profit margin by 20% and increase the containment rates of calls through our IVR technology by 10%
- Owned the launch of a medication management solution (MMS) - the company's first non-PERS offering - unlocking new ARPU and customer acquisition opportunities
- Led structured Voice of Customer (VOC) efforts across end users, caregivers, internal operations, and partners to inform product strategy, roadmap prioritization, and value-based tradeoffs across new and sustaining initiatives
- Managing the rollout of firmware, device programming, and platform architecture updates across
- Drove meaningful operational cost savings by optimizing device fulfillment (~40 hrs./week) and replacement (~15 hrs./week) workflows through automation and process redesign eliminating ~220 labor hours per month, translating into 60K+/year of savings
- Managing the rollout of firmware, device programming, and platform architecture updates across 200k+ active devices in North America to ensure performance, reliability, and scalability

Manager (Group)/Senior Product Manager, BetMGM, Jersey City NJ, April 2022 – May 2024

Led Discovery and Retail product strategy across Sports Betting and iGaming, setting multi-year direction and prioritization to drive profitability and improve user experience.

- Developed the strategy & 2+ yr. roadmap for Discovery (Navigation, Search, Personalization) & Sports Retail
- People manager with 2 ICs owning navigation and retail initiatives
- Drove measurable growth through discovery initiatives: +10% bets added, +8% improvement in content findability, and +5% increase in retail bets, contributing ~\$1M+ in gross gaming revenue
- Increased iGaming engagement and revenue through improved game discovery: +10% & 13% in overall and unique game launches per player resulting in ~3% revenue lift (~\$100K+)
- Built and shipped ML-driven recommendation and personalization features across product UX and CRM marketing (including a User Recap campaign with 3x CTR)
- Led experimentation, analytics, and VOC-driven discovery, including A/B testing, KPI dashboards focused on outcomes, and qualitative/quantitative user research

Product Manager, Peloton Interactive, New York NY, Aug 2021 – Feb 2022

Owning a core segment of Peloton's Bike hardware portfolio, driving new product development, quality improvements, and cost optimization while serving as a mentor and subject-matter expert across teams.

- Led development of a new pedal design and a user-driven calibration feature POC, delivering projected savings of ~\$25K/month and ~\$15K/month respectively versus prior solutions
- Authored and owned Product Requirements Documents (PRDs) for key Bike and Bike+ initiatives, including flagship usage documentation
- Navigated complex product risk and compliance challenges, partnering with Legal, Quality, and Engineering to assess tradeoffs and determine the optimal path for customers and the business
- Led programs through Phase Gate reviews, launch timelines, risk assessments, and readiness plans
- Product lead for Bike accessories (pedals, cleats, shoes, mat, weights), coordinating cross-functional delivery
- Partnered with Field Quality and Customer Support to improve customer experience and cost reduction

Associate Product Manager, Peloton Interactive, New York NY, March 2020 – Aug 2021

Managed key initiatives within Peloton's Bike hardware portfolio, focused on driving growth and innovation through new product development within the connected fitness platform.

- Launched Peloton Studio Bikes (200+ units) across Super Studios in London and New York, delivering end-to-end execution including new tablet hardware, UX/UI, housing and mounts, firmware, and wiring architecture
- Led an end-to-end product discovery and validation initiative to define optimal Bike tablet screen size, balancing usability, cost structure, and immersive hardware-software-content experience with recommendations that informed product roadmap decisions
- Owned field-testing and pilot programs to de-risk design, manufacturing, and process changes prior to mass production and launch
- Conducted qualitative and quantitative user research, competitive benchmarking, user journeys, personas, and target financial modeling for current and future Bike initiatives
- Served as product lead for Bike sustaining activities within a hardware SCRUM team, partnering closely with engineering, quality, and operations

Quality NPI Engineer, Peloton Interactive, New York NY, Aug 2018 – Feb 2020

Owned new product introduction (NPI) quality and risk management across Peloton's hardware portfolio, ensuring products met reliability, capacity, and design intent prior to mass production and launch.

- Served as quality lead on our Bike + and Tread product launches, supporting a connected tablet platform used by to over 1M+ members
- Drove APQP-based risk identification and mitigation, partnering with Engineering, Ops, and Quality to ensure product readiness at key phase gates
- Led cross-functional reviews to assess and communicate product risk during design and launch milestones
- Owned supplier quality operations including audits, incoming inspection, cosmetic standards, and corrective action plans, with regular on-site engagement in Asia
- Defined supplier expectations and built quality tracking systems to monitor incoming inspection results and ongoing supplier performance

Sr. Project Eng./Project Eng., Stryker, Mahwah NJ, Sept 2016 - Aug 2018/Aug2014-Aug2016

Led design transfer and manufacturing readiness for Stryker's Trident II Hip Implant System, owning technical execution across 11 new surgical instruments from R&D through validation and launch.

- Owned end-to-end technical strategy, timelines, and deliverables across 6 global suppliers, coordinating cross-functional teams to ensure successful design transfer and launch readiness
- Achieved 99.8% First Pass Yield (FPY) - the highest recorded within the AO division - by driving process optimization, supplier alignment, and early risk mitigation
- Represented manufacturing and supplier readiness in design and phase gate reviews, providing leadership with clear visibility into risk, mitigation plans, and launch confidence
- Accelerated project timelines by ~2 months by delivering complete Device History Records (DHRs) to R&D for early validation lab execution
- Authored equivalency assessments, validation reports, and design control documentation in support of Stryker's NPDP and regulatory requirements

Awards/Certifications/Extracurricular

- *Co-Founder*, Chargesafe - charging infrastructure for e-micromobility communities | Feb 2024 - Present
- *Mentor*, First Round Fast Track - Venture Capital and Private Equity firm | Jan 2022 - Present
- *Mentor*, Lenny's Newsletter | Sept 2023 to Present
- *Fred O. Armstrong Scholar Award*, graduating senior with the highest academic achievement in their field
- *Certifications*: Six Sigma Black Belt; ITIL Foundation; SCRUM team member; Certified Stryker Gage SME

Education

Rutgers University, Newark, NJ

Master of Business Administration (MBA) | 2022

Dual Concentration: Technology Commercialization, Innovation & Entrepreneurship; Marketing

Cornell University, Ithaca NY

Master of Engineering (M.Eng.), Biomedical Engineering | 2014

College of New Jersey, Ewing NJ

Bachelor of Arts, Biomedical Engineering (Mechanical Concentration) | 2012

Cum Laude

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